

NEJM Catalyst Innovations in Care Delivery: A New Journal from NEJM Group

Practical Innovations in Health Care Delivery

- ▶ Leading information source for innovative and practical ideas to improve patient care
- ▶ Peer-reviewed, digital-only subscription journal
- ▶ In-depth articles on the big issues in health care, expert articles, case studies, Insights Reports, Insights Interviews, and event clips
- ▶ Frequency: six issues per year, available January 2020

NEJM Catalyst Innovations in Care Delivery delivers practical and innovative ideas about how to transform health care that have been successfully implemented in other organizations. Curated content helps answer questions such as:

How does this affect my organization?

What are others in the industry doing?

What could I implement in my organization?

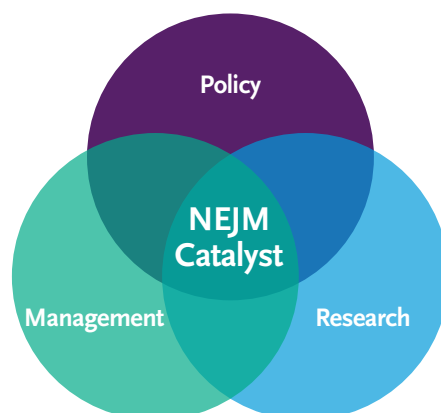
GLOBAL TOPICS:

- ▶ Redesigning care delivery
- ▶ EHR implementation
- ▶ Introducing AI-enhanced care
- ▶ Serving high-need, high-cost patients

BROAD APPEAL:

- ▶ Health care executives, clinical leaders, clinicians, and faculty

Positioned at the Center of Transformation



Editorial topics include: Alternate payment models, analytics and outcomes, culture of health, health care leadership, health technology, market landscape, new models of care, and patient-centered care

Editorial Leadership



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Harvard Business School

Editorial board includes health care executives, business school leaders, and clinical leaders.

Benefits of a Site License to *NEJM Catalyst Innovations in Care Delivery*

End-User Benefits

- ▶ Six digital journal issues a year
- ▶ Access to live-streamed events with expert speakers and moderated discussions on important topics
- ▶ Exclusive survey reports from the NEJM Catalyst Insights Council, a group of over 10,000 health care leaders who share their candid views on critical issues and topics
- ▶ Audio and video interviews
- ▶ Reference links to related resources
- ▶ Register to receive e-alerts and content premiums

Administrator Benefits

- ▶ Online account management and easy access to COUNTER-compliant usage statistics
- ▶ Content to be indexed and discoverable through MEDLINE/PubMed
- ▶ Free course-pack use for academic institutions
- ▶ Digital preservation of all journal content through Portico
- ▶ Two-factor authentication for additional administrator account security
- ▶ Archival access to content dating back to first issue
- ▶ Marketing resources for your library

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